

Summer 2009

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2008-09 PCA

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Pennsylvania Communication Association

Defining Communication Excellence in Teaching and Practice

Join us October 16-18, 2009

For our 70th Annual Conference:

*Seventy Years of Communicating
in Neighborhoods Near and Far*

*The Fred Rogers Conference Center at Saint Vincent College
Latrobe, PA*

A Message from the President

Dear PCA friends and colleagues,

As I write this in early August, we are experiencing the hottest day of the year, and though the air conditioning is cranked up, I'm thinking that in a few weeks the leaves will start turning, and we'll be heading back into our classrooms to begin a new semester.

Though summer is indeed a wonderful season, I am very much looking forward to joining all of you at St. Vincent College for what is shaping up to be an important 70 year milestone PCA convention filled with unique and enjoyable opportunities for scholarship, collegiality, learning and celebration.

Thanks to our spirited and hard working Vice President, Linda Schifino, the slate of panels (take a look at those titles...you can find the agenda on line www.pca.duq.edu) is incredible. Immediate Past President, Melissa Cook brought The Fred Rogers Center at St. Vincent College to our attention. It is an inspired choice of venue that I know you will enjoy. Extra-special thanks to Melissa for her help with conference logistics and to our wonderful Interest Council Chairs who took special care to ensure a quality conference agenda.

The Awards Banquet Saturday evening will be the ceremonial highlight of our conference. Among the awards recognizing communication speakers, scholars, and teachers will be the presentation of the PCA Julia T. Wood Teacher/Scholar Award.

I look forward to seeing you all, and again, special thanks to Linda for her leadership and for her hard work this summer in preparing this year's conference. See you all in October in Latrobe!

Warm regards,
Nichola D. Gutgold, Penn State Lehigh Valley

Thank You to our 2009 Interest Council Chairs:

Applied Communication

Paul Frye
Penn State Berks

Communication Education

Cem Zeytinoglu
East Stroudsburg University

Communication Ethics

Melissa A. Cook
Saint Vincent College

Communication & Media Technology

Ferris Crane
Robert Morris University

Health Communication

Bonnie Sanford,
Duquesne University

Interpersonal/Org. Comm.

Jack Ciak
Seton Hill University

Languages of Communication

Sheryl B. Goodman
Ursinus College

Mass Media & Society

Jennifer Snyder-Duch,
Carlow University

Performance Studies

John Lawson,
Robert Morris University

Poster Session

Joe Downing
Penn State York

Rhetoric & Public Address

Pat Arneson,
Duquesne University

Student Interest

Jeff Schindel

Undergraduate & Graduate Competitive Papers

Donna Weimer
Juniata College

Join Us for the 70th Annual PCA
Conference at the
Fred Rogers Conference Center
at Saint Vincent College

October 16 – 18, 2009

*Seventy Years of Communicating
in Neighborhoods Near and Far*

The Pennsylvania Communication Association (PCA) invites you to our 70th annual conference to be held October 16-18, 2009 at the Fred Rogers Conference Center in Latrobe, PA. The theme “Seventy years of Communicating in Neighborhoods Near and Far” draws on our conference location and will offer us a unique intellectual environment to present an impressive array of scholarship from a variety of research approaches. This 70th anniversary conference offers stimulating panels, roundtable discussions, and poster presentations from a variety of approaches and perspectives.

Conference at a Glance

Friday, October 16

Executive Council Meeting	2:30 – 4:00 pm
Conference Registration	4:30 – 7:00 pm
Panel Sessions	4:30 – 7:15 pm
Poster Session	6:15 – 7:30 pm
Performance, food, and Socializing	7:30 – 8:45 pm

Saturday, October 17

Continental Breakfast	7:30 – 9:30 am
Continuing Registration	7:30 – 5:00 pm
Past President’s Breakfast	8:00 – 8:45 am
PCA Author’s Book Fair	8:30 – 12 noon
Panel Sessions	8:00 am – 12:15 pm
Lunch & Business Meeting	12:30 – 2:00 pm
Panel Sessions	2:30 – 5:15 pm
Social Gathering	6:15 – 7:00 pm
Awards Banquet	7:00 – 9:00 pm

Sunday, October 18

Executive Council Meeting	8:30 – 10:30 am
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Visit our website at www.pca.duq.edu
For full conference schedule

**The Fred Rogers
Conference Center at
Saint Vincent College**



We are thrilled to hold our 70th annual PCA conference at the beautiful Fred Rogers Conference Center at Saint Vincent College in Latrobe, PA. This gorgeous state-of-the-art facility is bright – lots of windows and open spaces. And, it's green – built with a commitment to protecting the environment.

Conference participants will be delighted at the technology – each room is equipped with wireless internet access and the most recent technology.

Banquet facilities and food service are also first rate.

The conference center is also home to the Fred Rogers Center for early learning and children's media and the Mister Roger's Neighborhood Exhibit. This self-guided exhibit will be open for touring for PCA conference attendees. Yes! The sweater is there!

Wingate by Wyndham

3970 Route 30 – at Route 981 and Route 30
Latrobe, PA 15650 US
Phone: 724.539.0400
FAX: 724.539.0499

We have secured a block of rooms at the rate of \$82.00 + tax. But, don't hesitate to make reservations!

**Room availability & rate are held only
until September, 25, 2009.**

After that date, any un-booked rooms will be released and room reservations will be subject to availability and at the regular rate.



The Wingate by Wyndham hotel is just a five minute easy drive from the conference center. Follow these directions:

PA Turnpike East: Take Exit 7 and follow Route 30 East to the intersection of Route 981 in Latrobe, PA. Hotel will be on the left.

PA Turnpike West: Take Exit 9. Follow Route 711 North to Route 30. Take Route 30 West to the intersection of Route 981. Hotel will be on the right.

From Route 22:

From Route 22 turn South at the intersection of Route 981 in New Alexandria, PA. Go to Route 30. Hotel is on left.

A note from the The Vice President

I am so excited as I look forward to our 70th annual conference in Latrobe this October!

Our conference venue is gorgeous and I can't wait for you to see it. A special note of thanks to Melissa Cook for helping us secure this venue.

I'd also like to acknowledge and thank our 2009 Interest Council Chairs who have worked hard over the past months to put together a terrific slate of panels and presentations.

Please join me and your PCA colleagues in October as we gather at the stunning Fred Rogers Conference Center at Saint Vincent College – visit with friends, be inspired by thought-provoking presentations, and be refreshed by the lovely Latrobe setting.

See you in October!
Linda Schifino

Call for Nominations 2009-10 PCA Executive Committee

Do you know someone who would make a good leader in our state organization? Do you think you can offer a few hours per month and bring enthusiasm and new ideas to PCA? Can you continue the hard work and dedication of past leaders who have strengthened PCA over the years? Consider nominating yourself or that person...consider offering your time and energy...to better your state organization, make new friends, and perhaps renew your commitment to the discipline. Send (self) nominations to the Executive Council of PCA by contacting **Janie Harden Fritz, PCA secretary**, harden@duq.edu

Two positions will be elected during the conference in October:

Vice President:

In conjunction with the other officers, the Vice President has principle responsibility for the planning of the 2010 conference. Work loads occur during the following months: May (creating an initial schedule & budget), June (contacting Interest Council chairs with panel acceptances), and August (final planning of conference/writing newsletter), and of course, mid-October, creating the final program. The Vice President becomes President the next year.

Member-at-Large

This member will assist the Executive Committee during meetings throughout the year, and act as a representative of the entire body. Prior to the conference, Members-at-Large assist the Vice President in preparing the conference folders and name tags, and manage the registration tables throughout the conference.

Visit our Website at: www.pca.duq.edu